

HEALTHY ESSENTIALS® REWARDS

TERMS AND CONDITIONS (Rewards Available While Supplies Last)

The HEALTHY ESSENTIALS® Rewards (“Program”) is offered at the sole discretion of Johnson & Johnson Consumer Inc., 199 Grandview Road, Skillman, NJ 08558 (“Sponsor”). The Program is administered by Prize Logic, LLC, 25200 Telegraph Road, Suite 405, Southfield, MI 48033 (“Administrator”). **In its sole and absolute discretion, the Sponsor may change, modify or terminate any and all aspects of the Program including, without limitation, its rules, terms, conditions, or rewards, with or without notice.** Such changes may or may not affect previously earned Points and Rewards.

1. **PROGRAM PERIOD:** The Program begins on February 22, 2019 at 12:00 PM Eastern Time (“ET”) and ends on August 22, 2019 at 11:59:59 PM ET or while Rewards supplies last, whichever occurs first (“Program Period”). During the Program Period, the specific activities/purchase items, point values, and rewards (as set forth in Sections 4 and 7) may change at Sponsor’s discretion. Any changes will be reflected on the Program Website and in these Official Terms and Conditions. Sponsor’s computer is the official clock for this Program.
2. **ELIGIBILITY:** The Program is open only to (a) legal residents of the forty-eight (48) contiguous United States (including the District of Columbia), (b) who are at least eighteen (18) years old or age of majority in his/her state of residency, whichever is older at the time of entry and (c) who are HEALTHY ESSENTIALS® members. Membership is free. Employees, officers, directors, representatives, and agents of Sponsor, Administrator, and each of their respective parent companies, subsidiaries, affiliates, advertising and promotion agencies (collectively, “Program Entities”) and each of their immediate family members (e.g., spouse, parent, child, sibling, and their respective spouses and the “steps” of each, regardless of where they reside) and persons living in the same household of each, whether or not related, are not eligible to participate or receive rewards. Void in Alaska, Hawaii and where prohibited or restricted by law.

Participation constitutes participant’s full and unconditional agreement to these Terms and Conditions and Sponsor’s decisions and interpretations, which are final and binding in all matters related to the Program.

3. **HOW TO PARTICIPATE:** You must be a HEALTHY ESSENTIALS® member to enter. Membership is free. If you are not a member, please visit <https://www.healthyessentials.com/> to become a member. During the Program Period, an eligible participant must visit [rewards.healthyessentials.com](https://www.healthyessentials.com/rewards) (the “Website”), and enter his/her valid e-mail address to register for this Program and create a Reward account (“Account”). If it is the first time the participant is participating in the Program, the participant must log in with his/her membership number and then follow the links and instructions to affirm that he/she is of age to participate in the Program and has read and agrees to be bound by these Official Terms and Conditions. The participant may then participate in an “Activity” and/or upload a picture of his/her “Qualifying Purchase” receipt, as further described below, to earn points (“Points”). Points will be automatically added to the Account after an Activity is completed and/or a valid receipt is verified and approved. Points may be used to redeem rewards (“Rewards”) as set forth in Section 5 below.

Sponsor also reserves the right, but not the obligation, at its sole discretion, to distribute Points at various times throughout the Program Period through additional means which will be posted on the Website. It may take twenty-four (24) hours or more for the Point(s) to show in your Account. Sponsor assumes no liability for discrepancies, delays, omissions, inconsistencies or errors in the number of Qualifying Purchases made or the number of Points acquired as a result thereof as reported on the Website. The decisions of Administrator and Sponsor with respect to the Program, including without limitation, Qualifying Purchases, Points, Account balances and Rewards transactions are final and binding and non-appealable in all respects. If a participant creates multiple Accounts or attempts to participate in the Program using multiple identities, then Sponsor, in its sole discretion, may disqualify the participant and void any or all such Accounts. Points may not be combined from different promotions for any purpose. Sponsor reserves the right to invalidate Points from an Account if it determines that such Points were improperly credited to such Account, obtained fraudulently or in violation of these Terms and Conditions. Points do not constitute property, do not entitle you to a vested right or interest, and have no cash value. As such, Points are not redeemable for cash and are not saleable, transferable or assignable for any reason.

4. QUALIFYING PURCHASE PRODUCTS/VALUES AND ACTIVITIES:

The following is a list of products, activities and point values for the current Program. For purposes of this Program, a month is defined as a calendar month (“Month”).

- a. **Purchase Products:** Participants may purchase a qualifying Healthy Essentials product (“Qualifying Purchase”) between February 22, 2019 and August 22, 2019 (“Purchase Period”) from a physical retail location (online purchases are not valid for this Program). Restrictions apply based on the type of product purchased. Receipts with some over the counter (“OTC”) drugs included in a purchase will only receive Points in this Program one (1) time per month for these products. A list of qualifying OTC products with these restrictions (“Restricted Qualifying Products”) is included in the Appendix at the end of this document. Receipts with other Qualifying products that are not Restricted Qualifying Products will receive ten (10) points for each Qualifying Purchase. A list of qualifying products that are not Restricted Qualifying Products (“Non-Restricted Qualifying Products”) is included in the Appendix at the end of this document. There is a maximum of up to 100 points per receipt which includes both Restricted Qualifying Products and Non-Restricted Qualifying Products.

Participants should first print his/her complete name on the original physical register receipt (digital receipts are not valid in this Program), sign and date the receipt, and circle all Qualifying Purchase(s) on the receipt before uploading the receipt. The file must be in .jpeg, .jpg, .png, or gif format and may not exceed 5 MB. Prior to submitting a receipt, Sponsor strongly recommends that participants maintain the original or photocopy for themselves. Participants should not give the receipt to any store employee. There is a limit of five (5) receipt uploads per Month during the Program Period, however, as noted above, Restricted Qualifying Purchases can only receive points one (1) time per month.

b. **Activities:**

Activity	Points	Limit	Max Points Earned
Qualifying Purchases (Restricted Qualifying Products and Non-Restricted Qualifying products combined; more details for Restricted vs. Non-Restricted Qualifying Products outlined below)	10	10 items per receipt, 5 receipts per Month	500 per Month
Restricted Qualifying Products	10	1 per Month for each of the 13 Brands under the Restricted Qualifying Products list	100 per Month
Non-Restricted Qualifying Products	10	10 items per receipt, 5 receipt per Month	500 per Month
Complete Registration	60	1x for the entire Program Period	60
Twitter Share	30	10 shares for the entire Program Period	300
Complete HE profile	25	1x for the entire Program Period	25
Ratings and Reviews	25	2x per Month	50 per Month
Print HE Coupons	10	2x per Month	20 per Month
Answer Poll Question	5	2x per Month	10 per Month
Read Article	5	3x per Month	15 per Month
Watch Video	5	3x per Month	15 per Month
Birthday Registration/Log-in	15	1x for the entire Program Period	15
Lapsed User	25	1x for the entire Program Period	25

For Twitter Share: During the Program Period, a participant may obtain additional Points as set forth in the chart above by following the instructions on the Website and set forth below to share the Program on Twitter. A participant will receive thirty (30) Points for each share up to 300 Points during the Program. Participants must disclose that they have received points for sharing the Rewards Program and the contents of the share message should not be altered in any manner.

For Ratings and Reviews: Participants who write a review of a Qualifying product (see Appendix for list of Qualifying products) during the Program Period on <https://www.healthyessentials.com/johnson-and-johnson-products>, will receive twenty-five

(25) Points. There is a limit of two (2) reviews per Month. Each review must include a proper disclosure that clearly states that the participant is writing a review to receive Points for this Program.

For Print HE Coupons: During the Program Period, a participant may follow the links to click on the coupon page. Upon clicking a coupon link, participant will receive ten (10) Points. There is no limit on the number of coupons a participant may click but participant will only receive Points for two (2) clicks per Month.

For Answer Poll Question: During the Program Period, a participant may follow the links and instructions to answer an online poll question. Regardless of the answer provided, participant will receive five (5) Points. There is a limit of two (2) questions per Month.

For Read Article and Watch Video: During the Program Period, a participant may follow the links and instructions to click a link to read an article or watch a video. Upon clicking the link, participant will receive five (5) Points. There is a limit of three (3) articles and three (3) videos per Month.

For Birthday Registration/Log-in: During the Program Period, if a participant registers for the Program or Logs-in on his/her birthday, he/she will receive fifteen (15) Points.

For Lapsed Users: During the Program Period, if a participant has not visited the Website for one (1) month, he/she will receive an email reminding them to participate. Upon logging in to participate in the Program, participant will receive twenty-five (25) Points.

5. HOW TO REDEEM POINTS ONLINE FOR REWARDS: During the Program Period, Points can be redeemed for Rewards that are displayed on the Website, while Rewards supplies last. Participants will have thirty (30) days from the end of the Program Period to redeem any accumulated Points. Subject to termination or the end of the Program, Points do not expire. In the event that the Program is terminated, participants will have thirty (30) days from the date of termination to redeem any unused Points. Points have no cash value and cannot be redeemed or exchanged for anything other than the Rewards as set forth in these Official Terms and Conditions. Each Reward item has a required number of Points for redemption as stated on the Website and listed in Section 7 below. Participant cannot redeem a Reward unless he/she has accumulated the required corresponding number of Points in his/her Account. To redeem a Reward, the participant must login into the Website and follow the on-screen instructions to review available Rewards. The participant must select the Reward he/she wishes to order and carefully review any restrictions and terms of each individual Reward. Once the order has been submitted, the required number of Points for the Reward will be deducted from the participant's Account. Once Points have been redeemed for a Reward they may not be returned or refunded to an Account for any reason, including if the Reward is stolen or lost.
6. POTENTIAL FUTURE PROMOTIONS: From time to time, Sponsor reserves the right but not the obligation to allow participants to use their Points to enter other promotions and/or sweepstakes. Details and official rules for other promotions and sweepstakes, if any, will be posted on the Website.

7. PROGRAM REWARDS: The following reward[®]s (each a “Reward”) are currently available in this Program:

Reward	Approximate Retail Value (ARV)	Points Needed to Redeem Reward
Visa [®] Reward Card	\$10	1,000
Rogaine Online Promo code Coupon redeemable at Rogaine.com only	\$5 off online orders	500
Neutrogena Promo code Coupon redeemable at Nuetrogena.com only	\$3 off online orders	300
Healthy Essentials [®] /U.S. Soccer Scarf	\$20	2,000
Listerine Ready! Tabs Chewable Tablets Clean Mint, 56 ct	\$15	1,500
Johnson's [®] Bath Discovery Gift Set	\$20	2,000
Aveeno [®] Baby Daily Bathtime Solutions Gift Set	\$20	2,000
Johnson & Johnson [®] All Purpose First Aid Kit	\$15	1,500
Aveeno [®] Daily Moisturizing Regimen Pack	\$15	1,500
Aveeno [®] Most Loved Indulgent Scents Gift Pack	\$15	1,500

- A. GENERAL TERMS: The OmniCard Visa Reward Card is issued by MetaBank[®] Member FDIC, pursuant to a license from Visa U.S.A. Inc. No cash access or recurring payments. Card can be used everywhere Visa debit cards are accepted. Terms, conditions and expiration apply. Specific size of items will be determined by Sponsor in its sole discretion. Terms and conditions of coupons apply. The use of a coupon is subject to the terms and conditions set forth thereon which shall govern the use of the coupon. Use of a coupon constitutes the user's acceptance of the terms and conditions so the recipient should read the terms and conditions on the coupon carefully. Recipients must protect the coupon and treat the coupon as he/she would any other valuable document. A coupon will not be redeemed or exchanged for cash, except where required by law. A coupon will not be replaced or replenished if it lost, stolen, damaged, destroyed or used without the recipient's permission and will be voided if altered or defaced. Limited quantity of rewards available while supplies last. Points, once earned, cannot be refunded, transferred or re-used. Rewards obtained through this Program are not returnable, refundable, transferable or exchangeable. No substitutions of any kind (unless at Sponsor's sole discretion) are offered or permitted with respect to any Reward.
- B. SHIPMENT OF REWARDS. Rewards will only be delivered to valid street addresses (or email address if digital) in the 48 contiguous United States and District of Columbia (no P.O. boxes). Rewards will be shipped within 6-8 weeks from receipt of order for shipment of a Reward via postal mail, unless otherwise stated on the Website. All Rewards will ship

to the postal address that you specify on the order "Confirmation" page. No responsibility is assumed by Sponsor for any mail or deliveries returned as undeliverable without a forwarding address. No responsibility is assumed by Sponsor for a Reward after it has been shipped.

- C. REWARDS AVAILABILITY. All Rewards available on the Website are subject to change by the Sponsor in its sole discretion without notice. Rewards will be redeemed on a "first come, first serve" basis in relation to when participants electronically complete transactions in their Accounts. Once supplies of a Reward offered are exhausted, the Reward will expire and will be designated on the Website as sold out and/or will be deleted from the Website and will no longer be available for redemption in the Program. Sponsor reserves the right, at its sole discretion (without obligation) to substitute merchandise of greater or equal value in the event supplies of any one item exhaust. No exchanges, returns or refunds on Rewards are permitted for any reason. Sponsor does not guarantee the availability of any Reward for any period during the Program. Sponsor may, in its discretion, add new merchandise items for redemption during the Program Period. In the event that any Reward becomes unavailable, Sponsor reserves the right to substitute an item of equal or greater value in its sole discretion.
8. ACCOUNT VERIFICATION: All Accounts, Qualifying Purchases, and/or Points are subject to verification at the sole discretion of Sponsor. Anti-fraud detection devices may be used for verification purposes. Sponsor reserves the right to void Points and/or Rewards from any IP address or device if suspicious activity is detected or suspected. No Rewards redemption will be valid if such Rewards redemption is associated with any Points and/or Account deemed void for any reason, including without limitation, the following: (a) the Points and/or Rewards is not verified or recognized as being validly issued by Sponsor in the Program; (b) the Points and/or Rewards is determined to have been previously entered and used. Sponsor may change its policy or set limitations and restrictions on replacements at any time and without any form of notice. Except as expressly stated above, Sponsor, or any of the Program Entities, shall not have any liability or obligation to the holder of a void Qualifying Purchase, Point and/or Rewards or to any third party, with respect to any void Points and/or Rewards.
9. LIMITATIONS OF LIABILITY: By participating in this Program, participants agree that the Program Entities and each of their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers and each their respective officers, directors, stockholders, employees, representatives, designees and agents ("Released Parties") are not responsible for: (i) lost, late, incomplete, stolen, misdirected, postage due or undeliverable e-mail notifications or postal mail; (ii) any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability; (iii) garbled, corrupt or jumbled transmissions, service provider/network accessibility, availability or traffic congestion; (iv) any technical, mechanical, printing or typographical or other error; (v) the incorrect or inaccurate capture of registration information or the failure to capture, or loss of, any such information; (vi) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Program; (vii) any injury or damage, whether personal or property, to participants or to any person's computer related to or resulting from participating in the Program and/or receiving a Reward; and (viii) Points that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Terms and Conditions. Further, the Program Entities are not responsible for any undelivered e-mails, including without limitation, e-mails that are not

received because of a participant's privacy or spam filter settings that may divert any notification or other Program related e-mail to a spam or junk folder.

By participating in the Program, each participant agrees: (i) to be bound by these Terms and Conditions; (ii) to waive any rights to claim ambiguity with respect to these Terms and Conditions; (iii) to waive all of his/her rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Program; and (iv) to forever and irrevocably agree to release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable attorneys' fees) that may arise in connection with: (a) the Program, including, but not limited to, any Program-related activity or element thereof, and the participant's Points, participation or inability to participate in the Program; (b) the violation of any third-party privacy, personal, publicity or proprietary rights; (c) acceptance, attendance at, receipt, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a Reward (or any component thereof); (d) any change in the available Rewards (or any components thereof); (e) human error; (f) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties; (g) lost, late, stolen, misdirected, damaged or destroyed Rewards (or any element thereof); or (h) the negligence or willful misconduct by participant.

If, for any reason, the Program is not capable of running as planned, or the integrity and or feasibility of the Program is severely undermined by any event beyond the control of Sponsor, including but not limited to fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state or local government law, order, or regulation, order of any court or jurisdiction, infection by computer virus, unauthorized intervention, technical failures or other cause not reasonably within the control of Sponsor (each a "Force Majeure" event or occurrence), Sponsor reserves the right, at its sole and absolute discretion, to abbreviate, cancel, terminate, modify or suspend the Program and/or proceed with the Program, including awarding Points and or Rewards in a manner it deems fair and reasonable, from among eligible Points received prior to such cancellation, termination, modification or suspension without any further obligation. If Sponsor, in its discretion, elects to alter this Program as a result of a Force Majeure event, a notice will be posted at the Website.

Without limiting the foregoing, everything regarding this Program, including the Rewards, is provided "as is" without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement.

- 10. DISPUTES: THIS PROGRAM IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF MICHIGAN, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN THE OAKLAND COUNTY, MICHIGAN. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY THE AMERICAN ARBITRATION ASSOCIATION IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("AAA RULES"). THE AAA RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE**

EXPERIENCED AND LICENSED TO PRACTICE LAW IN MICHIGAN. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN OAKLAND COUNTY, MICHIGAN. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEYS' FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. PARTICIPANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY PARTICIPANT AND/OR PROGRAM ENTITIES AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR FROM THE END OF THE PROGRAM PERIOD, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.

11. **PRIVACY:** Sponsor's Privacy Policy is available at: <https://www.healthyessentials.com/privacy>.
12. **GENERAL CONDITIONS:** You hereby waive any right to claim ambiguity in these Terms and Conditions. All federal, state and local laws and regulations apply. Federal, state and local taxes, if any, are the sole responsibility of participant. Duplicate or non-conforming requests will not be honored or returned. Program not available to newsletters, clubs, organizations or groups. Sponsor reserves the right, in its sole discretion to cancel, terminate, modify, the Program and proceed in a manner it deems fair and reasonable. Sponsor reserves the right, to disqualify any individual found, in its sole opinion, to be tampering with the operation of the Program; to be acting in violation of these Terms and Conditions; or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of the Program. Any use of robotic, automatic, macro, programmed, third party or like methods to participate in the Program will void any attempted participation effected by such methods and the result in the individual utilizing the same to be ineligible to participate in the Program. All registrations and/or materials submitted become the property of Sponsor and will not be returned. Program Entities are not responsible for any lost, late, undeliverable/undelivered, or postage due mail. In the event of any conflict with any Program details contained in these Terms and Conditions and Program details contained in program materials (including but not limited to point of sale, television, and print advertising, promotional packaging, and other promotion media), the details of the Program as set forth in these Terms and Conditions shall prevail.

All trademarks on the Website or in any other Program promotional materials are the property of their respective owners.

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Customer service inquires may be made at [Contact Us](#).

APPENDIX

Non-Restricted Qualifying Purchase Products)	Restricted Qualifying Purchase s- Award limit of one (1) purchase per Month
Aveeno®	Benadryl®
Band-Aid®	Bengay®
Clean & Clear®	Blink®
C&C by Clean & Clear®	Imodium®
Desitin®	Lactaid®
Johnson's®	Motrin®
Le Petit Marseillais®	Pepcid®
Listerine®	Rhinocort®
Lubriderm®	Simply Sleep®
Neosporin®	Sudafed®
Neutrogena®	Tylenol®
Roc®	Visine®
Rogaine®	Zyrtec®